

Top 10 IT Priorities and Challenges for SMBs in 2023

SMB (1-999 Employees)

Lingering concerns over an economic slowdown are causing many small and medium-sized businesses (SMBs) to struggle with developing their IT budget. As a result, we thought the following infographic, based on Tech Aisle's long-standing SMB survey, might help you break your mental log jam.

Contact us for more information on how other SMBs are managing their IT budget.



Technology Priorities

- 1 Cloud
- 2 Security Solutions
- 3 Managed Services
- 4 Customer Experience Solutions
- 5 5G
- 6 Mobility Solutions
- 7 Analytics
- 8 Collaboration
- 9 Employee Experience Platforms
- 10 Remote/Hybrid Workplace



IT Challenges

- 1 Finding Qualified People
- 2 Data Integration
- 3 Maintaining Current IT Infrastructure
- 4 Managing Data Growth
- 5 Sustainability
- 6 Employee Productivity Tools
- 7 Budget Constraints
- 8 Driving Innovation
- 9 Controlling Costs and Making IT Investments
- 10 Implementing Applications to Enhance Competitiveness